

INTERACTIVE TELEVISION SYSTEM WITH  
AUTOMATIC SWITCHING FROM BROADCAST MEDIA  
TO STREAMING MEDIA

Abstract of the Invention

**[0189]** An interactive television system is provided in which a user may perform playback control functions while watching a broadcast television program. When the user requests such a function, a television distribution facility may transmit an interactive streaming media version of the program to the user's equipment. The user equipment switches the broadcast television program with the interactive streaming media version. The interactive streaming media version, once displayed on the given user's user equipment, may be controlled by the user with playback control functions.